

Muge Alev

Current Job Role: React focused Front End Developer & Product Owner

Contact

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Professional Summary

React-focused Frontend Developer with 5 years of software development experience building responsive, user-focused web applications across product, agency, and consultancy environments. Experience includes React, Next.js, JavaScript, Vue.js, HTML, CSS, SCSS, data visualisation, API integration, Git, CI/CD pipelines, Figma collaboration, and agile delivery. Strong track record of working with designers and backend engineers to ship high-quality digital products, improve usability, and support scalable frontend development. Actively uses AI-assisted development tools (Claude Code, GitHub Copilot and agent-based workflows) and has shipped independent products such as lifeintheukonline.com and enyakinveteriner.com in modern React/Next.js/TypeScript stacks.

Technical Skills

Frontend Focus: React, Next.js, JavaScript, TypeScript, Vue.js, HTML5, CSS3, SCSS, Tailwind CSS, Chart.js

Programming: Node.js, Redux, Zustand, Git, Docker, Nginx, CI/CD pipelines, REST API, GraphQL, Firebase, AWS, Google Analytics, Lighthouse, Agile Methodologies

Testing: Jest, Vitest, Playwright

UI/UX: Responsive web development, component-based architecture, accessibility awareness, Figma

Platforms: Shopify, WordPress, Strapi, Stripe, Sanity, Wix, headless CMS, cross-functional collaboration

Professional Experience

EVA COMMERCE — Front-End Developer, Contractor US, Remote | 01/2025 – 09/2025

- Optimised frontend load time using Lighthouse to measure and improve performance and shipped new product features to enhance user experience on an e-commerce optimisation platform (Vue.js, JavaScript, SCSS).
- Built data-visualisation views with Chart.js to surface product insights for users.
- Collaborated with international remote teams to deliver user-focused product improvements.
- Created and applied Figma prototypes to improve user experience for Amazon, Walmart, and Shopify-related client work.

HOTELPLAN UK — Front-End Developer, Farnborough, Remote | 03/2023 – 09/2024

- Built responsive e-commerce websites, SPAs using Vue 2/3, JavaScript, Node.js, Storyblok, SCSS.
- Integrated three complex APIs to support seamless online booking experiences.
- Improved delivery speed by 50%, completing project work four months ahead of schedule.
- Worked across cross-functional teams and contributed to agile workflow improvements.
- Supported UX improvements and strategic website enhancements with a user-focused mindset.

MODERN ENGLISH DIGITAL — Jr. Full-Stack Developer, Manchester, Hybrid | 09/2021 – 04/2023

- Built web applications for major entertainment brands including Elton John, The Rolling Stones, Arctic Monkeys, Universal Music, Sony, and Motown.
- Developed headless WordPress websites using JavaScript, React, Vue.js, PHP, and MySQL.
- Implemented Next.js and GraphQL for an online music academy platform, insideblackbird.com.
- Deployed projects using AWS, Docker, Nginx, Git and CI/CD pipelines — editing docker-compose files, configuring Nginx server blocks, and managing domains, servers and databases.
- Integrated APIs including Stripe API, WordPress REST API, Firebase, Spotify, YouTube, and Vimeo.

MAMIND — Self-employed, Product Manager & Developer, Liverpool, Hybrid | 09/2017 – 09/2021

- Delivered graphic design, printable marketing services, websites, e-commerce solutions, and digital product support across multiple sectors.
- Built end-to-end digital solutions covering planning, design, frontend implementation, infrastructure setup, and SEO.
- Implemented reservation and delivery systems for 15+ hospitality businesses.
- Worked directly with clients to align product delivery with business and user needs.

Selected Projects

lifeintheukonline.com — Co-Founder & Full-Stack Developer, 2026, Completed in 7 weeks and maintaining

- Built a freemium web app to help users prepare for the Life in the UK test, including subscription-based premium content and an AI-powered tutor experience.
- Implemented a Next.js/React/TypeScript frontend with reusable components, built the test suite with Playwright, SEO-friendly routing and responsive layouts optimised for mobile learners.
- Used Claude Code, GitHub Copilot and agent-based workflows to speed up implementation, documentation and test creation while maintaining a clean, scalable codebase.
- Integrated Google Analytics to track user events and page usage, informing feature and UX decisions.

enyakinveteriner.com — Founder & Full-Stack Developer, 2026, Completed in 2 weeks and maintaining

- Developed a geolocation-focused web app that helps users find nearby veterinary clinics with search and map-based discovery.
- Implemented SSG/ISR in Next.js to serve fast, SEO-optimised pages and performant map views across devices.
- Integrated Mapbox / Google Maps and browser Geolocation APIs to provide location-aware search and directions.
- Applied AI-assisted development to prototype features quickly and keep documentation and edge-case handling up to date as the dataset and features expanded.
- Integrated Google Analytics to track user events and page usage, informing feature and UX decisions.
- Used Sentry for error monitoring and to track and resolve issues affecting users.

Education

- BSc, Management Information Systems — Anadolu University, Remote, 2021–2025
- Level 3, Software Development Bootcamp — CodeNation Manchester, 2021
- BA, Business Management with Honours — University of Liverpool, 2014 –2017

Certifications

- IBM SkillBuild — AI Advanced Learning — Ongoing
- C Programming Course, Tech Istanbul — 2025
- Fundamentals in AI and Machine Learning, Bertelsmann/Udacity — 2024
- McKinsey Forward Program – Culture and Leadership — 2024

Additional Information

- British Citizen — no visa sponsorship required.
- Languages: English (fluent), Turkish (native), German (A2), Spanish (A1).
- University of Liverpool graduate with professional experience across Liverpool, Manchester, and Surrey.
- Interested in continued growth in new technologies, TypeScript, accessibility, system architecture, design systems, and modern frontend engineering practices.